

**BOARD OF EDUCATION
School District #33 (Chilliwack)**

**910
POLICY
Advertising in Schools**

The Board believes that school/business relationships between the Board, its schools, and community groups is based on sound principles and can enhance learning opportunities. However schools, as educational institutions with a captive clientele, must not become vehicles for the circulation of materials intended primarily for commercial gain, nor for exploitation of students and their families by commercial, political, religious, cultural or other non-educational interests.

Cross Refs:

Adopted: May 26, 2015
Reviewed:
Revised: June 23, 2015