

**BOARD OF EDUCATION
School District #33 (Chilliwack)**

**910.1
ADMINISTRATIVE REGULATION
Advertising in Schools**

The Superintendent is authorized to determine the appropriateness of advertising materials used in schools.

COMMERCIALY SPONSORED CONTESTS:

The participation of students in essay, poster and similar contests which may have educational value must be authorized by the Superintendent of Schools. School staff members shall not be required to promote or judge such contests or events.

In general, the promotion of sales or support by canvassing, advertising, or by other means, on the part of any person, firm or organization on school premises is not appropriate. Canvassing, advertising, selling or offering to sell goods, services or merchandise to staff or students requires prior approval, and may be approved in a very restricted way in the schools of the District.

Cross Refs:

Adopted: December 6, 1978
Reviewed:
Revised: June 17, 2015