

SUPERINTENDENT'S UPDATE TO THE BOARD

April 22, 2025, Public Board Meeting

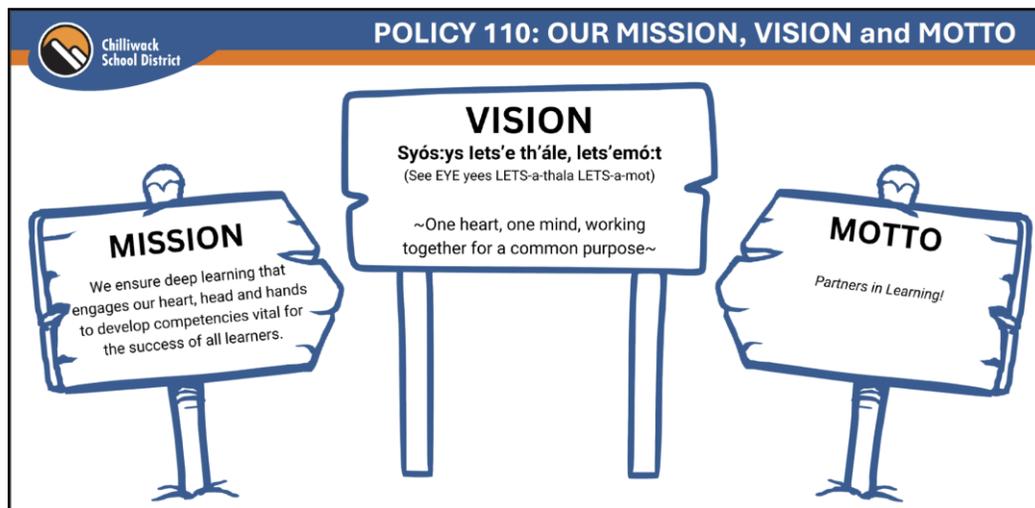


Strategic Plan Update and Summary Information

Strategic Planning Process

A strategic plan is a guiding document that sets an organization's direction. For the Chilliwack School District, the plan serves as a map towards our long-term goals. It provides a clear path for how we can work together to enhance achievement and wellness. A strong vision and mission statement are at the heart of this process.

- The vision statement defines the district's dream for the future.
- The mission statement is about the here and now. It explains our district's purpose, what we do, and how we serve students and the community. It focuses on the daily steps that move us towards our vision.
- Our values are guiding principles; they ensure we make decisions with integrity.



As per the [Framework of Enhancing Student Learning Policy](#) and the [Framework of Enhancing Student Learning Resource Webpage](#),

Strategic plans should:

- Be developed in collaboration with local First Nation(s) through First Nation Education Councils;
- Be developed with Métis Chartered communities and other Indigenous community structures;
- Be developed with education partners, such as District Education Committees, District Parent Advisory Councils, community forums, and other existing committee structures;
- Reflect existing Local Education Agreements, Equity Action Plans, and/or Aboriginal Education Enhancement Agreements to ensure consistent and meaningful support of Indigenous students;
- Be informed by engagement with the community, including parents, students, teachers, and district staff;

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- Be informed by engagement with organizations that support children and youth in care and students with disabilities or diverse abilities;
- Proactively attend to unique local contexts; and
- Be developed with careful consideration of provincial goals and the local context.

District communication plans should:

- Exist within the overall engagement strategy of the planning and reporting processes;
- Use plain and accessible language;
- Identify who will receive communication about the strategic planning process; including, local First Nation(s), Indigenous peoples, and education partners who have been engaged;
- Identify what and how information will be shared, and the timeline for the communications;
- Share, as a narrative, the aspects of the district's strategic planning for student success; and
- Share, as a narrative, the aspects of the district's annual continuous improvement cycle to review progress on an annual basis.

Setting Aspirational Priorities and Measurable Objectives:

Strategic plans should include a district's identified priorities and clear and attainable objectives with the implementation of effective strategies. **Priorities** should guide the district's direction for the Strategic Plan cycle and act as high standards to pursue. **Objectives** are specific steps or milestones that will enable districts to achieve these priorities. Objectives may evolve year to year based on successful completion and on a district's continuous improvement cycle. School and operational plans should align with the Strategic Plan to implement strategic priorities throughout the district.

Strategic plans should:

- Align with the broader provincial priorities;
- Reflect other key commitments in place to establish coherence, such as Aboriginal education enhancement agreements, equity action plans, and local education agreements; and
- Outline success measures which, together with senior leadership team, will be used to monitor the implementation of the Strategic Plan

Priorities should:

- Align with the [Educated Citizen](#) and the [Policy for Student Success](#);
- Align with the [First Peoples Principles of Learning](#);
- Aim to create momentum and a future planning mindset; and
- Be informed using data, evidence, and results from authentic engagement (**see evidence of data collection below**).

Objectives should:

- Be specific, attainable, measurable, and responsive to local needs;
- Be designed to achieve the district's priorities set out in the Strategic Plan; and
- Include measures pertaining to student success at district and school levels.

Superintendent's Update

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School districts should select strategies that:

- Are research-based and demonstrate effectiveness to improve student outcomes;
- Address biases through an equity lens;
- Are jointly developed through collaboration with local First Nation(s), specifically for First Nation(s) students;
- Are informed by engagement with local First Nation(s), Indigenous Education Councils, and Indigenous peoples;
- Target existing and/or emerging areas of need as determined through evidence-informed planning;
- Are annually reviewed and adapted as required, using an evidence-informed approach to improve the quality and effectiveness of educational programs in the district;
- Continue to develop capacity at district and school levels using existing and newly developed networks, cross-district teams, and professional learning opportunities and practices; and
- Are shared annually with the public and the ministry as part of the Enhancing Student Learning Report.

Forums Completed Including All Voices of the School Community:

From November 5, 2024, to April 11, 2025, the District held consultation forums and launched surveys, gathering approximately 8,565 responses—referred to as “Thoughts”—from students, staff, parents, guardians, caregivers, elders, and indigenous communities.

The next step in this process is for the staff and the Board of Education to analyze the quantitative data collected. Together, they will co-create a multiyear District Strategic Plan that aims to enhance student achievement and promote wellness for both students and adults from July 2025 to June 2029.

- **Strategic Plan Refresh Non-Staff Forums Sessions (1650 Thoughts Collected)**
 - November 5th, 2024 - Middle School Student Engagement
 - November 26th, 2024 - Secondary School Student Engagement
 - November 26th, 2024 - All Partners Consultation
 - November 27th, 2024 - GW Graham Family of Schools
 - November 28th, 2024 - Chilliwack Secondary Family of Schools
 - December 3rd, 2024 - Sardis Secondary Family of Schools
 - December 4th, 2024 - Chilliwack Secondary, Imagine High and Kw'iyeqel Secondary Family of Schools
- **Strategic Plan Refresh Indigenous Student Voice Forum Session (239 Thoughts Collected)**
 - December 17th, 2024
- **Strategic Plan Refresh Staff Forums (3133 Thoughts Collected)**
 - Elementary School Staff Meeting Forums
 - Elementary/Middle School Staff Meeting Forums
 - Middle School Staff Meeting Forums
 - Secondary School Staff Meeting Forums

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- All Leaders (PVP/Management/Executive) Meeting Forum
- Board Office Staff Meeting Forum
- Facilities/Transportation/IT/NLC Staff Meeting Forums
- Learning Services Staff Meeting Forum
- **Strategic Plan Refresh Parent/Guardian/Caregiver Online Survey (2836 Thoughts Collected – Q3, Q8, Q14, and Q15)**
 - February 3rd to February 21st, 2025
- **Strategic Plan Refresh Indigenous Community Forum Session (605 Thoughts Collected)**
 - March 13th, 2025
- **Strategic Plan Refresh Staff Online Survey (102 Thoughts Collected)**
 - Online opportunity for staff members who could not participate in the strategic plan refresh consultation forums at their locations – March 31st to April 11th, 2025

The diagram below, developed collaboratively by the Ministry and School Districts, illustrates a standard strategic planning process. As part of the continuous improvement cycle, Districts are expected to conduct an annual review to assess successes and identify areas that need further attention. This process should lead to the development and prototyping of new solutions aimed at meeting established targets.

